

# BioCannDo

Bioeconomy Awareness and Discourse Project

## Project presentation and leaflet

*January 2017 (M4)*

### **D2.6: Project presentation and leaflet** WP2

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Bioeconomy Awareness and Discourse Project H2020-BBI-PPP-2015-2-1

## Technical References

Project Acronym	BioCannDo
Project Title	Bioeconomy Awareness and Discourse Project
Project Coordinator	Martin Behrens Fachagentur Nachwachsende Rohstoffe M.Behrens@fnr.de
Project Duration	October 2016 – September 2019 (36 months)

Deliverable No.	D2.6
Dissemination level <sup>1</sup>	PU
Work Package	WP 2 - Communication Strategy
Task	T 2.4 – Project presentation and promotion
Lead beneficiary	YOU (ICO)
Contributing beneficiary(ies)	FNR, BTG, Avans
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<sup>1</sup> PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

Document history			
V	Date	Beneficiary	Author
1	January 2017	YOU _ ICO	Raffaella Moreschi, Silvia Raimondi



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## 0 Summary

At M4 (January 2017) BioCannDo has produced a presentation about the project and a leaflet. Both documents will be used by the members of the BioCannDo team to present the project at events and when approaching potential stakeholders. The leaflet will also be available for download from the project website.

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# 1 Project presentation

A presentation of BioCannDo has been produced by FNR and shared with the member of the project consortium.

This presentation follows the standard .ppt template which has been developed for this project. It gives an overview of the project and its objectives. It also indicates who the members of the BioCannDo partnership are.

It will be used when approaching stakeholders on networking purpose, or when it comes to presenting the project at events.

*Picture 1 – The BioCannDo project presentation (please double click on the image to open the file)*



## 2 The leaflet

Alongside the project presentation, a leaflet has been produced at M4. It contains a brief overview of BioCannDo and of its main communication channel; “AllThings.Bio”. The leaflet will be available both in soft and hard copy.

Contents of the leaflet have been provided by FNR, whilst YOU has developed the graphic. Like the presentation, the leaflet will be used at events and when dealing with stakeholders.

The text of the leaflet illustrates: the BioCannDo reason why, its objective and AllThings.Bio, the main communication channel which will be used. It also contains the logos of the project partners and contact details of the coordinator.

The graphic element of the leaflet is consistent with the BioCannDo-AllThings.Bio visual identity.

Picture 2 – The BioCannDo leaflet (please click on the image to open the file)



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