



BioCannDo



Bio-based materials: the renewable future

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AllThings.Bio

Clear, scientifically sound messages about bio-based products to engage citizens

The context

Europe's economy is largely dependent on fossil resources, which are used for chemistry and energy and all kinds of everyday products. But these resources are scarce and using them can harm the environment and our climate. The use of biomass from agriculture, forestry and marine resources offers a way out of our dependency on fossil resources. A transition from the fossil-based economy to a new bioeconomy will hopefully make Europe more sustainable, boost growth and create jobs. Most people, however, are not aware of this opportunity.

Our project

The Bioeconomy Awareness and Discourse Project (BioCannDo) aims to increase awareness of bio-based products – products partly or wholly made of biomass. The project will develop and distribute communication and educational materials about the bioeconomy and bio-based products: articles, videos, information sheets and other items for a general audience. We also facilitate access to trustworthy resources through our website: AllThings.Bio.

Our goal is to develop clear, scientifically sound messages about bio-based products that can be easily understood by a general audience. We aim to increase acceptance of bio-based materials and engage EU citizens in the new bioeconomy.

Visit our website AllThings.Bio
and follow us on fb.com/AllThingsBio



BioCannDo

Bioeconomy Awareness and Discourse Project

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The partners



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