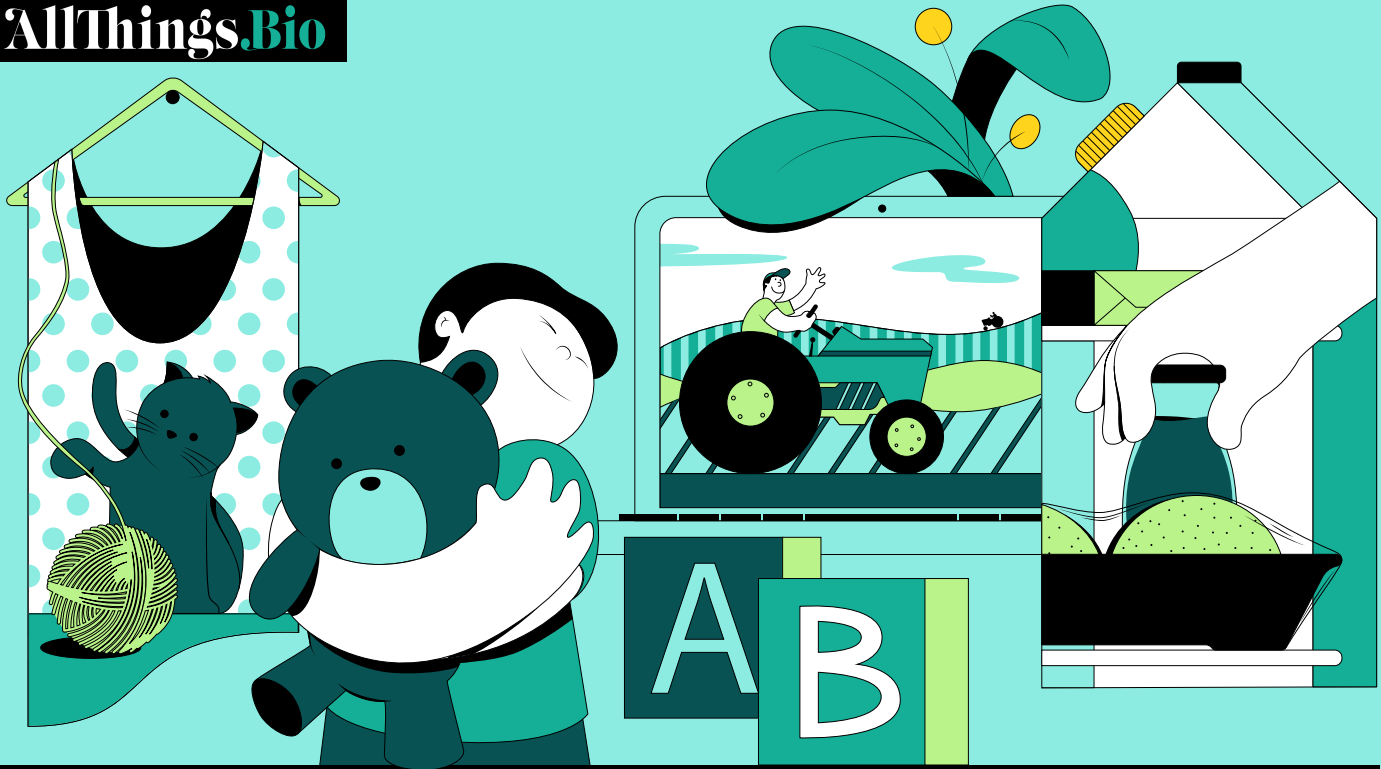


AllThings.Bio



A serious game, a mobile app & communication resources

Let the bioeconomy inspire you to live a more sustainable lifestyle

Citizens' opinions matter

AllThings.Bio takes into account citizens' insights to:

- develop an online educational game capturing people's attitudes towards the bioeconomy and its products;
- connect citizens with research, industry and political actors and collect their preferences on bio-based products;
- produce and distribute articles, videos and information sheets through the AllThings.Bio portal.

This is **not** science fiction!

Bio-based products are already available on the market and **AllThings.Bio** covers sectors relevant to people's daily lives:



FOOD PACKAGING

showing consumers that plastic packaging can be replaced by less polluting and more sustainable bio-based alternatives



TEXTILES

raising buyers' awareness of bio-based fabrics reducing the environmental impact of the fashion industry



SCHOOL EQUIPMENT

engaging kids and parents about sustainability and switching to bio-based school equipment: because kids also care about the environment



JOB AND CAREERS IN THE BIOECONOMY

informing about job profiles and education, training and skills needed to work in the bioeconomy

AllThings.Bio PRO

Visit **www.AllThings.Bio** to know more and stay updated about the bioeconomy!

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